

**Tyrone Town Council  
Meeting Minutes  
Thursday May 18, 2017  
7:00 PM**

Present:

Mayor Pro Tem Furr  
Council Member Ken Matthews  
Council Member Ryan Housley  
Council Member Linda Howard  
Interim Town Manager/Police Chief Brandon Perkins  
Town Clerk Dee Baker  
Planning and Zoning Coordinator Phillip Trocquet  
Finance Manager Sandy Beach  
Town Attorney Dennis Davenport

Mayor Eric Dial was absent

Mayor Pro Tem Furr called the meeting to order. Council Member Howard performed the Invocation; it was followed by the Pledge of Allegiance.

**Public Comments**

**Approval of Agenda**

Council Member Matthews made a motion to approve the agenda.  
Council Member Housley seconded the motion. Motion was approved 4-0.

**Consent Agenda:** *All matters listed under this item are considered to be routine by the Town Council and will be enacted by one motion. There will not be separate discussion of these items. If discussion is desired, that item will be removed from the consent agenda and will be considered separately.*

Approval of minutes, May 4, 2017

Council Member Housley made a motion to approve the consent agenda.  
Council Member Matthews seconded the motion. Motion was approved 4-0.

Mayor Pro Tem Furr welcomed Boy Scout Josh Soberano who was in attendance.

## **Presentations/Recognition:**

Update on Fayette County branding. *Carlotta Ungaro, Fayette County Chamber of Commerce, President and CEO*

Ms. Ungaro thanked Council for joining the Fayette County Branding Campaign last year. She handed out Tyrone bookmarks and a stake holder's update which included a list of stakeholders and a record of monies spent and collected. She stated that among the Fayette Visioning Initiative tactics, one was to provide a County-wide Brand which would be useful for attracting new businesses and talent for economic development. After soliciting for a Request for Proposal (RFP) they chose "dci" to head the campaign. They have fifty-six years of experience around the world and specialize in community branding. Their target audience is corporate executives, site selection consultants and young professionals that do not live in Fayette County. dci worked with Site Selection Consultants a company that services east of Mississippi. They specialize by working with commercial realtors that help companies with over one hundred employees to relocate or expand. They also interviewed young professionals that were outside Fayette County. Ms. Ungaro informed Council that a SWOT analysis had been performed that showed the County's strengths, weaknesses, opportunities and threats. She mentioned that a few assets were our access to Atlanta, top ranked schools, business climate, access to the airport, we are a safe community and we are family friendly. She added that our opportunity is to try and reach the "next generation" we will have new developments such as, Pinewood Forrest (live, work, play community) and Southern Ground (Zach Brown), a host of international businesses that need promotion and our appeal to younger residents. She added that dci narrowed down the information into a key message that identifies our County. Ms. Ungaro informed Council that the organization started with fifty logos, they test marketed the logo with young professionals and Site Selection Consultants, she shared the chosen logo; Fayette County, GA, Create Your Story. She added that the tag line was due to the County's strong roots with storytellers, such as Ferrol Sams, Margret Mitchell, Robert Burch and now the film industry. This would also pay tribute to our past as well as our future. She asked, "How does a community adopt a brand mark?" She stated that they are asking businesses and municipalities to co-brand by dropping the logo on their websites. She stated that Tyrone just redeveloped their logo and that they would look great together; it was also a circle. She suggested updating the colors and font to match Fayette County's. Fayette Chamber of Commerce, Fayette Visioning and as of last night Fayetteville had changed their logos to match as well. Ms. Ungaro added that the booklet was the marketing blueprint and was three years' worth of dci recommendations. She named the ten recommendations: media relations (Fayette County always gets tagged as "Atlanta"), digital media (blogs), social media, videos, collateral and e-newsletters, trade shows, conferences and special events, site selection consultant outreach, co-branding and swag (t-shirts and hats).

She ended by stating that dci suggested four items in order to “take it to the next level”, to hold branding events (market events), tell Fayette County stories, expand your resources and bring media to Fayette County. In June the State has arranged national and international storytellers to come to Fayette County.

**Public Hearing:**

**Old Business:**

**New Business:**

1. Consideration to approve the 2017- 10 year update of the Town of Tyrone Comprehensive Plan for submission to the Department of Community Affairs.

***Phillip Trocquet, Planning & Zoning Coordinator***

Mr. Trocquet informed Council that the Comprehensive Plan is a twenty year plan and the Town has reached its halfway mark. The plan commenced in 2007. He handed Council the ten-year draft update for Council’s approval. He added that the Planning Commission gave their approval on May 11<sup>th</sup>. He stated that after the approval from the Department of Community Affairs, Council would hold its Public Hearing for a final adoption.

Council Member Matthews made a motion to approve the 2017 – 10 Year update of the Comprehensive Plan to be submitted to the Department of Community Affairs.

Council Member Howard seconded the motion. Motion was approved 4-0.

2. Consideration to approve Resolution No. 2017-06 approving the reimbursement of funds for various projects to be funded by the Special Purpose Local Option Sales Tax (SPLOST). **Chief *Brandon Perkins, Interim Town Manager***

Ms. Beach stated that the Resolution allows us to spend out of our investment funds in order to work through projects until SPLOST monies start arriving in September. We can then reimburse ourselves through SPLOST funds.

Council Member Housley made a motion to approve Resolution No. 2017-06 authorizing the advancement of funds on the approved list of projects prior to the receipt of SPLOST proceeds with the intention of reimbursement of said funds.

Council Member Matthews seconded the motion. Motion was approved 4-0.

3. Consideration to accept the 2017 Renaissance Strategic Visioning & Planning (RSVP) Summer Fellowship Program as offered by the Carl Vison Institute of Government at the University of Georgia. ***Phillip Trocquet, Planning & Zoning Coordinator***

Mr. Trocquet informed Council that the Carl Vinson Institute of Government at the University of Georgia opens this grant yearly. There are three levels and the Town has been chosen to receive the Fellowship Program. An intern would be assigned to Tyrone for the program and work closely with himself for a four visit, twelve week stint. This particular project is for the betterment of the downtown area. Conceptual designs would include: streetscape & alley improvements, courtyard & pocket parks, façade restoration, pedestrian links, dog parks, murals and public wayfinding. He added that the process would be similar to that of ARC's Comprehensive Plan, with public engagement; however this study would mainly focus on downtown. Mr. Trocquet informed Council that the Senior Public Service Associate, Danny Bivins informed him that if the program goes well, he will offer Tyrone the larger program next year. Mr. Trocquet stated that the financial impact was an hourly rate of ten dollars an hour equaling \$4,800, which would be due upon completion of the program. He ended by stating that staff recommended approval of the program.

Council Member Housley shared his concerns regarding only four visitations to the Town. Mr. Trocquet stated that he would try and get more visits but that the Fellow would be working full-time at UGA on the project. Council Member Housley asked Mr. Trocquet if the Town could benefit from the program. Mr. Trocquet stated that the study would take what the citizens requested from the Comp Plan and centralize on the downtown area for revitalization. A strategic plan could be created that would be best suited for the downtown area in order to move forward. Council Member Housley asked if there were any case studies. Mr. Trocquet stated that the program usually picks rural cities outside the metro area giving cities a framework on how to develop their downtown areas. They have completed several projects throughout the years. Council Member Howard stated that the program seems very similar to the ARC Comp Plan. Mr. Trocquet stated that it is similar but ARC's approach is broad whereas the RSVP Program is more centralized. It is a great opportunity and tool to answer the citizen's request for a revitalized downtown.

Council Member Housley made a motion to approve the RSVP Summer Fellowship Program to start in June, 2017.

Council Member Matthews seconded the motion. Motion was approved 4-0.

### **Public Comments**

Mr. Norman Soberano, Tyrone resident and Troup 79 Boy Scout, Troop Leader spoke regarding the possible potential to have access for future Town projects. This could lead to potential Eagle Scout projects. He asked Council to consider sharing information with the local Boy Scout troops.

## **Staff Comments**

Chief Perkins reminded Council that at the Budget Workshop the topic of the ARC Transportation Improvement Program (TIP) was briefly discussed. The Town Engineer drafted a letter for submittal. The grant is for the following paving projects: Tyrone Road, from Anthony Road to Handley Road, Dogwood Trail from Senoia Road to Highway 74 and Dogwood Trail, from Highway 74 to the Town limits. The cost would be approximately 1.2 million and our share would be approximately 20%.

Council Member Matthews made a motion to have Mayor Dial execute a letter to ARC on the Town's behalf for the TIP asphalt repair and resurfacing project for the three aforementioned roads.

Council Member Housley seconded the motion. Motion was approved 4-0.

He reminded Council that he had sent an email on behalf of Mr. Bowman regarding the use of Shamrock Park from individuals that were potentially using the park for paid classes, not sanctioned by the Town. In 2014 Council voted to ban the rental of Shamrock Park for such activities. The document needed to be located in order for Mr. Bowman to erect signage at the parks stating that fact.

Chief Perkins reminded Council of a discussion that was had at the Budget workshop regarding the Shamrock Park restrooms. He informed Council that David Jaeger would prepare and send an email explaining the issues. He recapped that there was not enough water pressure in the water line and Tyrone is the highest point in the entire County. He stated that the toilet line is one inch but does not require a one inch line, just a one inch connector. The increase from the  $\frac{3}{4}$  inch line was not the problem. The line was tested and Safebuilt did inspect the building. At that time, everything was working fine. At different times of the day water pressure decreases. Chief Perkins relayed that Mr. Jaeger suggested a pump system that builds up air pressure to relieve the issue and he felt that this would not be a band aid; it would be a logical and inexpensive solution. The pump system would cost approximately \$4,000. Chief Perkins relayed that Mr. Jaeger stated that the reason the taxpayer would be responsible for the cost and not the contractor, was due to the passing of inspections and tests. Chief Perkins stated that their options were connecting to the main water line, which would be expensive or the pump option.

Chief Perkins stated that one of the biggest complaints that the Police Department receives from citizens is speeding in neighborhoods. The speed trailer has been placed within several neighborhoods. The argument is that folks see the trailer and slow down. He stated that he has researched and found a stealthy box that can be placed on a sign or tree that will collect basically the same data and can be purchased with drug money. The box is weather proof and battery operated and will last up to five days.

Council Member Housley asked if there are chances it could be stolen. Chief Perkins stated that it would be mounted and locked. He added that he sought four bids and went with the second lowest due to the length of operational hours.

Council Member Howard made a motion to approve the purchase of the RU2 System for \$2,145 with Federal Drug Monies.

Council Member Housley seconded the motion. Motion was approved 4-0.

### **Council Comments**

#### **Executive Session**

Council Member Matthews made a motion to move into Executive Session to review the May 4, 2017 Executive Session Minutes and one (1) personnel item.

Council Member Housley seconded the motion. Motion was approved 4-0.

Council Member Matthews made a motion to reconvene.

Council Member Housley seconded the motion. Motion was approved 4-0.

Council Member Housley made a motion to approve the May 4, 2017 Executive Session Minutes.

Council Member Matthews seconded the motion. Motion was approved 4-0.

### **Adjournment**

Council Member Housley made a motion to adjourn. The meeting adjourned at 8:03 pm.

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Gloria Furr, Mayor Pro Tem

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Dee Baker, Town Clerk